

What is in it for donors?

- Donors would be perpetually associated with excellence in the education of young Chinese people and others who will know more about Africa and thus serve China and other parts of the world well in their relations with Africa.
- Donors will be helping in getting people to know about Africa, which will enable them to better appreciate its problems but also the opportunities it offers for business.
- Perpetual recognition: It is possible that the University may name the Prize, the Centre, the professorships, and the Institute after donors if they sponsor a whole or substantial part of it.

How to make a donation:

- Donors should send cheques, making them PAYABLE to the “The University of Hong Kong” and addressed to:

The African Studies Group
(Account No. 26004188),
School of Humanities,
University of Hong Kong,
Pokfulam Road,
HONG KONG

You can make a difference to our programme through your donation! For any phone inquiries contact tel no: 2857-8276

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Fund-Raising Campaign:

African Studies Programme *The University of Hong Kong*






The importance of Africa to China in economic and political terms has increased dramatically in recent years. It is important, therefore, that we develop a pool of well-trained people who can contribute to the growing relations between Africa and China.

The African Studies Programme at the University of Hong Kong (HKU), started in the 2008-2009 academic year, is the first and only programme of its kind in Hong Kong and Southern China. The programme currently offers a Minor in African Studies for students

Objectives of the Programme

1. To develop historical, cultural, and linguistic knowledge of Africa in order to provide local expertise for China's burgeoning economic, cultural and diplomatic relationship with Africa;
2. To foster a facility for communicating and interacting in cross-cultural situations that involve Africans and Chinese;



3. To contribute to the internationalization of the curriculum at HKU;

4. To provide specific support for the multicultural and intercultural components of the new core curriculum.

Looking into the future we expect to start up:

1. a BA (Major) in African Studies
2. a Postgraduate Diploma in African Studies
3. a Certificate Course in Africa-China Relations, and
4. Research degree programmes (M.Phil. and PhD) in African Studies

For all this we need the support of the community in the form of donations to be able to employ more staff, run our programmes, and sponsor our students.



Examples of Potential Donations



1. **Prizes in African Studies** to motivate our best students: at least **HKD50,000 lump sum** for each category
 2. **Invited speakers: HKD50,000 a year**
 3. **Resident drummers/artists: HKD100,000 a year**
 4. **Visiting professors: HKD100,000 a year**
 5. **Annual Fieldtrip to Africa** for our students: **100,000 a year**
 6. **Running the African Studies Programme for 5 years: HKD 3M**
 7. **Starting up a Centre of African Studies: HKD 10M**
 8. **Starting up Endowed Professorships in African Studies: HKD 20M**
 9. **Starting up an Institute of African Studies: HKD 100M** [you can make international news by starting a whole institute of African studies with private funds in one of the world's best universities!]
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